

Enterprise Europe Network

Helping ambitious SMEs
innovate and grow internationally





Think bigger
Go further



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The world's largest
support Network for SMEs with
international ambitions



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Boosting growth and jobs

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in **February 2008** by the Commission's DG GROW (previously "Enterprise and Industry" ENTR)

3

Co-financed under the EU's COSME and **HORIZON 2020** funding programmes - encouraging competitiveness and innovation of European SMEs

4

Total funding of over **180 million EURO**



3000

LOCAL
EXPERTS



600+

LOCATIONS



60+

COUNTRIES
WORLDWIDE

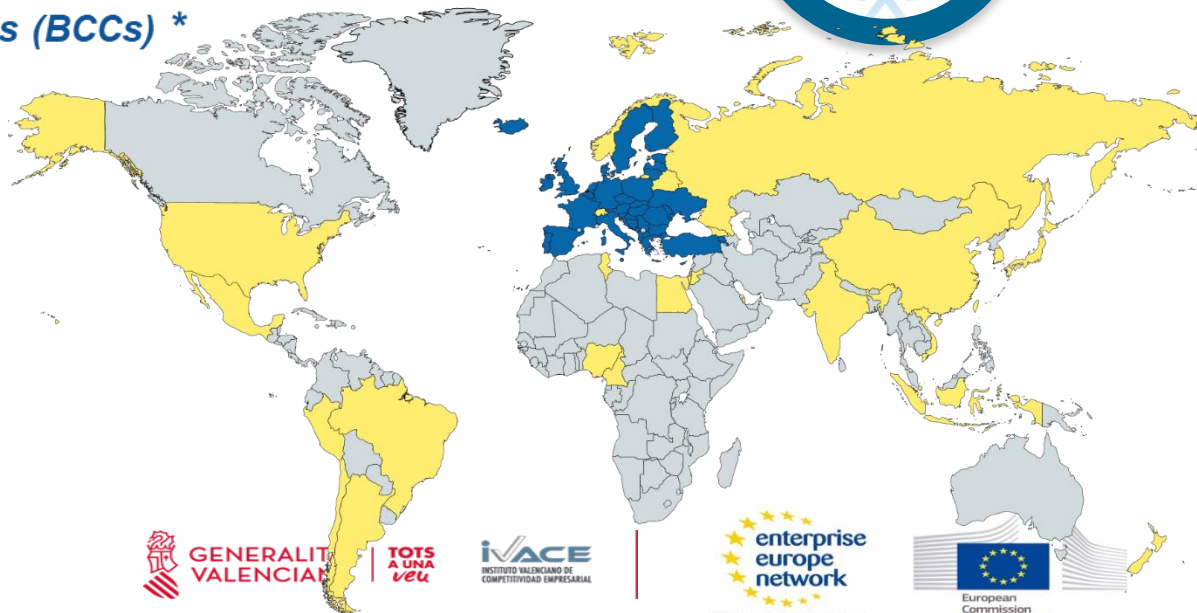
EU Member States +

| | |
|--------------|---------|
| Iceland | Armenia |
| Albania | Turkey |
| N-Macedonia | Moldova |
| Montenegro | Serbia |
| Bosnia Herz. | Ukraine |
| | Kosovo |



Business Cooperation Centres (BCCs) *

| | |
|-------------|-------------|
| Switzerland | Mexico |
| Norway | Argentina |
| Russia | Brazil |
| Belarus | Chile |
| Georgia | Peru |
| Qatar | South Korea |
| Tunisia | India |
| Egypt | Japan |
| Nigeria | China |
| Cameroon | Indonesia |
| Israel | Singapore |
| Jordan | Taiwan |
| New Zealand | Vietnam |
| USA | |





How do we help?



We combine **international business expertise** with **local knowledge** to take your innovation into new markets.

A broad range of services for growth-oriented SMEs

INTERNATIONAL PARTNERSHIPS

Partnership database

Brokerage events

Company missions

ADVISORY SUPPORT

Advice on EU laws and standards

Market intelligence

IPR expertise

INNOVATION SUPPORT

Access to finance and funding

Innovation Management Services

Technology transfer

How it works: international partnerships

The Network's business database contains thousands of company profiles to find the perfect match. In addition we organise:

Matchmaking events across Europe where SMEs can meet potential business partners in person.

Company missions where we set up and prepare you for targeted international meetings with strong business prospects



How it works: advisory support

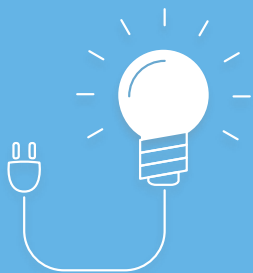
The Network's experts provide tailor-made advice



- | Practical advice on doing business in another country
- | Identifying the best market opportunities for your business
- | Information on EU laws and standards
- | Advice on intellectual property
- | Facilitating SME feedback on EU rules

How it works: innovation support

Tailored support packages to steer you onto the fast track to success.



- Advice and help for innovative SMEs to access R&I funding (H2020, SME Instrument ...)
- KAM services for EIC beneficiaries
- Personalised support to help shape innovation potential into international commercial success
- Help in finding the right technology to improve your innovation
- Help in finding the finance it needs to grow

Boosting growth and creating jobs in the EU (in the last 5 Yrs)



**13,000 Business
Connections**
Via B2B matchmaking
with companies outside
the EU



**10,000
Technology**
and business offers &
requests available



7,000 SMEs
Connecting
every month



**13,000
Technology**
audits and business
reviews per year



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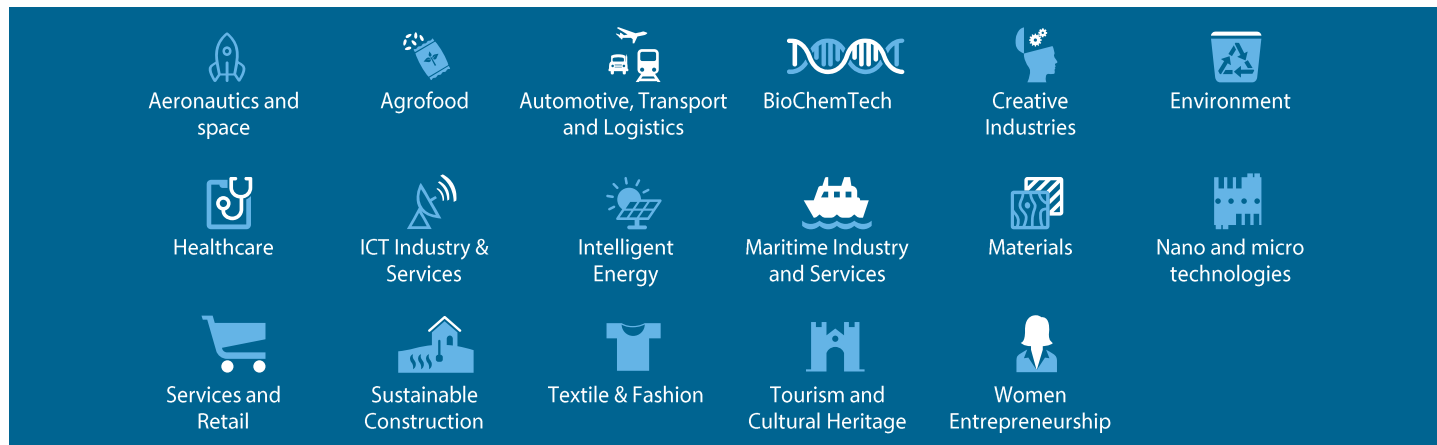
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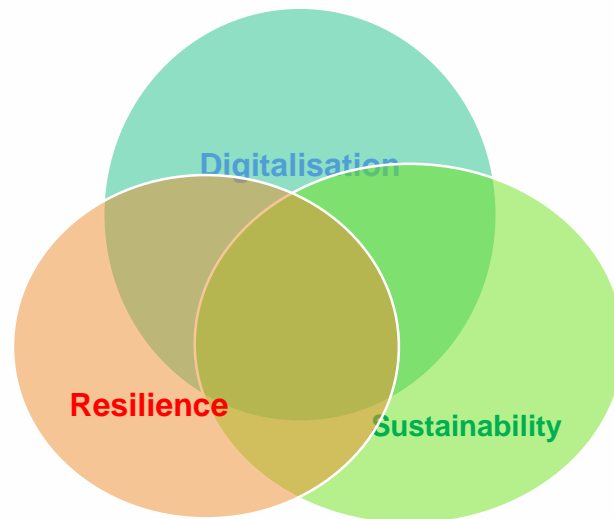
17 key sectors

Network experts in 17 key sectors have teamed up to provide you with customised support.



Digitalisation in the triple transition

- ❑ **The digital transformation** is a key challenge for European SMEs
- ❑ The EU set **digitalisation** as a **strategic priority** for the new programming period 2021-2027



Cooperation between EDIH, EEN and clusters



- ✓ Objective: creating a strategic framework for cooperation
- ✓ Commitment of the involved Commission services – **note for collaboration between GROW and CNECT has been signed in January 2021**
- ✓ Potential cooperation activities depending on readiness of the regional/national EDIH & EEN members



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Business Support on Your Doorstep



Concrete potential cooperation possibilities



Client referrals & matching

- From EENs to EDIHs to increase SME outreach of the hubs
- From EDIHs to EENs for specialised EEN services (e.g. internationalisation)
- Matching SMEs with EDIHs in regional & inter-regional context
- CMISA - Collaborative mapping of innovation support actors"



Joint events

- Trainings / workshops
- Information days
- Investor related events including pitching preparation of SMEs
- Joint B2B events
- Joint networking events, trade fair appearances



EIMC Digital

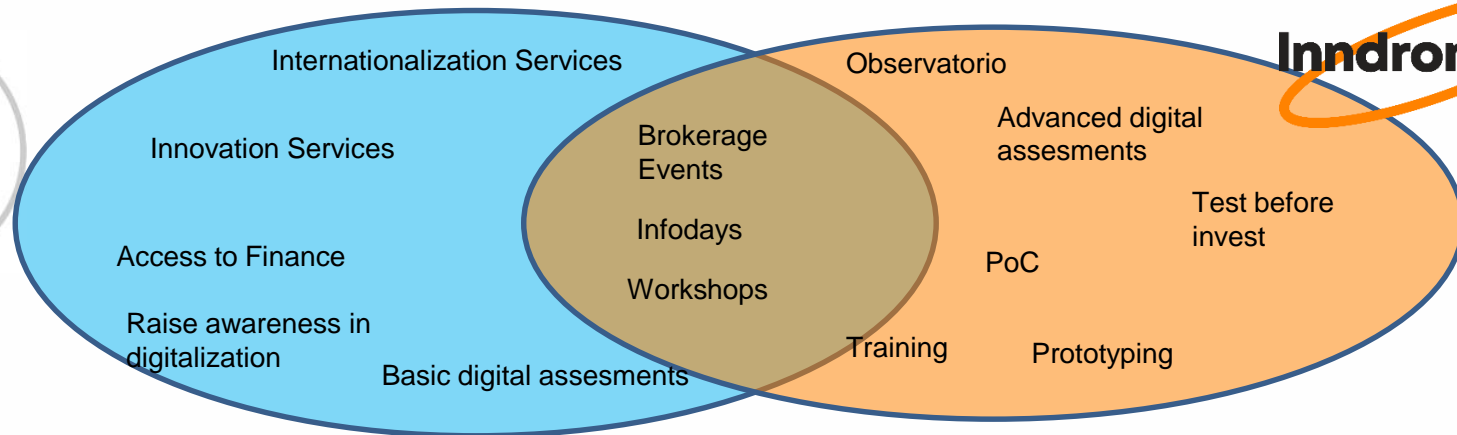
- Joint DIQ assessments

Cooperation with EIDHs

- Common partners in both consortia

- **IVACE**
- **REDIT**
- **CHAMBER OF COMMERCE**
- **BUSINESS ASSOCIATIONS**

SEIMED



Indromedia
DIH



How can we help you?

<https://www.youtube.com/watch?v=L8j7Di6Xbv8&feature=youtu.be>

Contact us

Visit een.ec.europa.eu
to find the Network near you

